



Sample Store-In-A-Box Marine Assortment

Item Number	Item Description	Quantity
300248 WHIT	Dock Bumper Fender, White	4
300248 BLCK	Dock Bumper Fender, Black	4
300247 WHIT	Corner Dock Bumper Fender, White	2
300247 BLCK	Corner Dock Bumper Fender, Black	2
314273	6" Flip-Up Cleat, White	2
314274	8" Flip-Up Cleat, White	2
109693	HD Aluminum Solar Dock Light	4
109688	Solar Dock Light	4
300855 BLCK	Double Braid Dock Line, Black, 3/8" x 15'	4
300855 BLUE	Double Braid Dock Line, Blue, 3/8" x 15'	4
308491 BLCK	Double Braid Dock Line, Black, 1/2" x 15'	3
308491 BLUE	Double Braid Dock Line, Blue, 1/2" x 15'	3
316512	Stretch 'N Slide Dock Line	4
315401	Coated 15-lb. River Anchor	2
315935	2000-lb. Dual Drive Trailer Winch w/20' Strap	2
315078	Heavy-Duty Winch Strap, 2" x 20'	2
332727	1200-lb. Trailer Jack	2
314931	Trailer Bunk Carpet, 8"W x 12'L Roll	2
314932	Trailer Bunk Carpet, 12"W x 12'L Roll	2
312848	Premium Plus 2-Stroke Oil, Gal.	3
322031	Gear Lube, 32 oz.	4
315689	Ethanol Fuel Treatment, 32 oz.	4
320745	Aluminum Cleaner, Gal.	2
200904	Vinyl Cleaner & Restorer, 16.9 oz.	2
314195	Waterproofing, Gal.	2
314111	Instant Hull Cleaner, 32 oz.	2
314377	Mildew Stain Remover, 22 oz.	2
200903	Restorer & Wax, 16 oz.	2
315721	Aluminum Hull Protectant, Qt.	2
202420	Handheld Signal Flares, 4-Pack	4
315156	3.5-oz. Marine Air Horn	2
307744	Adult Type II Life Vest	4
202789	10-B:C Marine Fire Extinguisher	4
300728 BLUE	USCG Type IV Boat Throw Cushion, Blue	2
300728 RED	USCG Type IV Boat Throw Cushion, Red	4

Store-In-A-Box Retail Displays

Take advantage of Overton's years of retail expertise by ordering the profit-generating Store-In-A-Box merchandise display. Designed for easy setup, this display package is offered through Overton's Wholesale Program and includes top-selling products plus shelving. **With an average markup, you could bring in almost double your merchandise investment!**

Store-In-A-Box typically consists of 35 carefully chosen items along with a wall unit that measures 4' wide x 6' tall x 18" deep. There are several Store-In-A-Box assortments available that include leading products targeted at specific categories. You can stock your Store-In-A-Box with the recommended items or work with Overton's to customize the display to meet your unique needs. Use the Overton's Best-Seller List to find top earning products that result in faster turnarounds and greater return on investment. For additional information, email us or visit us online.

Standard 4' x 6' Single-Sided Display Assembly

1. Place two 6' side support poles 4' apart on the floor.
2. Place bottom & center cross pieces between side poles. Slide tabs into slots on side poles.
3. Slide pegboards into grooves on side pieces. One in front of and one behind cross pieces.
4. Insert bottom support legs into side poles (perpendicular to floor).
5. Insert top cross support into sides.
6. Stand unit upright and put on bottom shelf.
7. Place the 2 black fascias on each side of the bottom.
8. Place front black fascia under bottom shelf.
9. Add additional shelving and products.