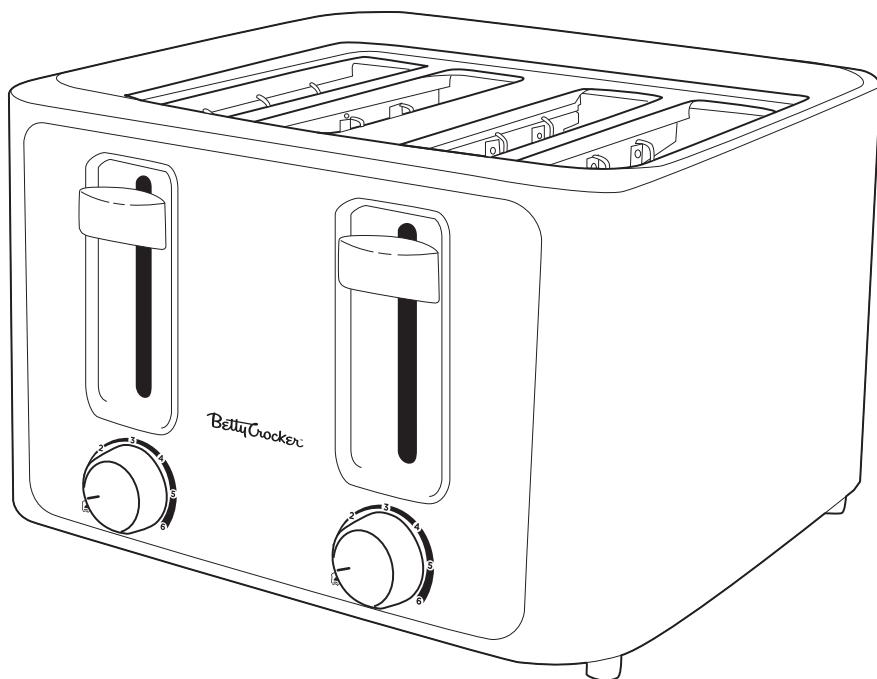




Betty Crocker™

4-SLICE Toaster



HOUSEHOLD USE ONLY

BC-5635W

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IMPORTANT SAFEGUARDS

When using electrical appliances, basic safety precautions should always be followed to reduce the risk of fire, electric shock and personal injury, including the following:

1. **Read all instructions carefully before use.**
2. Do not touch hot surfaces. Use handles or knobs.
3. To protect against risk of electric shock, do not put toaster, or cord, or plug in water or other liquid.
4. Close supervision is necessary when any appliance is used by or near children.
5. To disconnect, turn the control knob to the Cancel  function, then remove plug from wall outlet.
6. Unplug from outlet when not in use and before cleaning. Allow to cool before putting on or taking off parts and before cleaning the appliance.
7. Do not operate any appliance with a damaged cord or plug or after the appliance malfunctions or is dropped or damaged in any manner. Return the appliance to an authorized service facility for examination, repair, or electrical or mechanical adjustment.
8. The use of attachments not recommended or sold by the appliance manufacturer may cause fire, electric shock, or injury and voids warranty.
9. Do not use outdoors.
10. Do not let cord hang over edge of table or counter or touch hot surfaces, including the stove.
11. Do not clean with metal scouring pads. Pieces can break off pad and touch electrical parts resulting in risk of electric shock.
12. Do not place on or near a hot gas or electric burner or in a heated oven.
13. Do not use appliance for anything other than its intended use.

14. Oversize foods, metal foil packages, or utensils must not be inserted in a toaster because they may cause a fire or electrical shock.
15. Do not operate toaster in an enclosed space, such as an appliance cabinet, caddy, garage, or other storage area.
16. A fire may occur if toaster is covered or touching flammable material, including curtains, draperies, walls, etc., when in operation.
17. Failure to clean crumb tray may result in a fire hazard.
18. Do not attempt to dislodge food when toaster is plugged in.
19. Do not place pastry items with runny-type frosting or open filling in toaster.
20. To protect against risk of fire, do not put rice cakes in this toaster.
21. This appliance is intended for household use only and not for commercial or industrial use.
22. Do not twist, kink or wrap the power cord around the appliance as this may cause the insulation to weaken and split, particularly in the location where it enters the unit.
23. **Do not leave appliance unattended while in use.**

SAVE THESE INSTRUCTIONS

HOUSEHOLD USE ONLY

POWER CORD INSTRUCTIONS

1. A short power-supply cord is provided to reduce the hazard resulting from entanglement or tripping over a long cord.
2. Extension cords may be used if care is exercised. If it is necessary to use an extension cord, it should be positioned so that it does not drape over the counter or tabletop where it can be pulled on by children or tripped over unintentionally.
3. The electrical rating of the extension cord must be the same or more than the wattage of the appliance (the wattage is shown on the rating label located on the underside or back of the appliance).
4. Avoid pulling or straining the power cord at outlet or appliance connections.

POLARIZED PLUG

1. Your appliance is equipped with a polarized plug (one blade is wider than the other).
2. To reduce the risk of electrical shock, this plug is intended to fit into a polarized outlet only one way.
3. If the plug does not fit fully into the outlet, reverse the plug. If it does not fit, please consult a qualified electrician. Do not attempt to defeat this safety feature by modifying the plug in any way.

WARNING: Improper use of the power cord may result in electric shock. Consult a qualified electrician if necessary.

WARNING



To reduce the risk of fire:

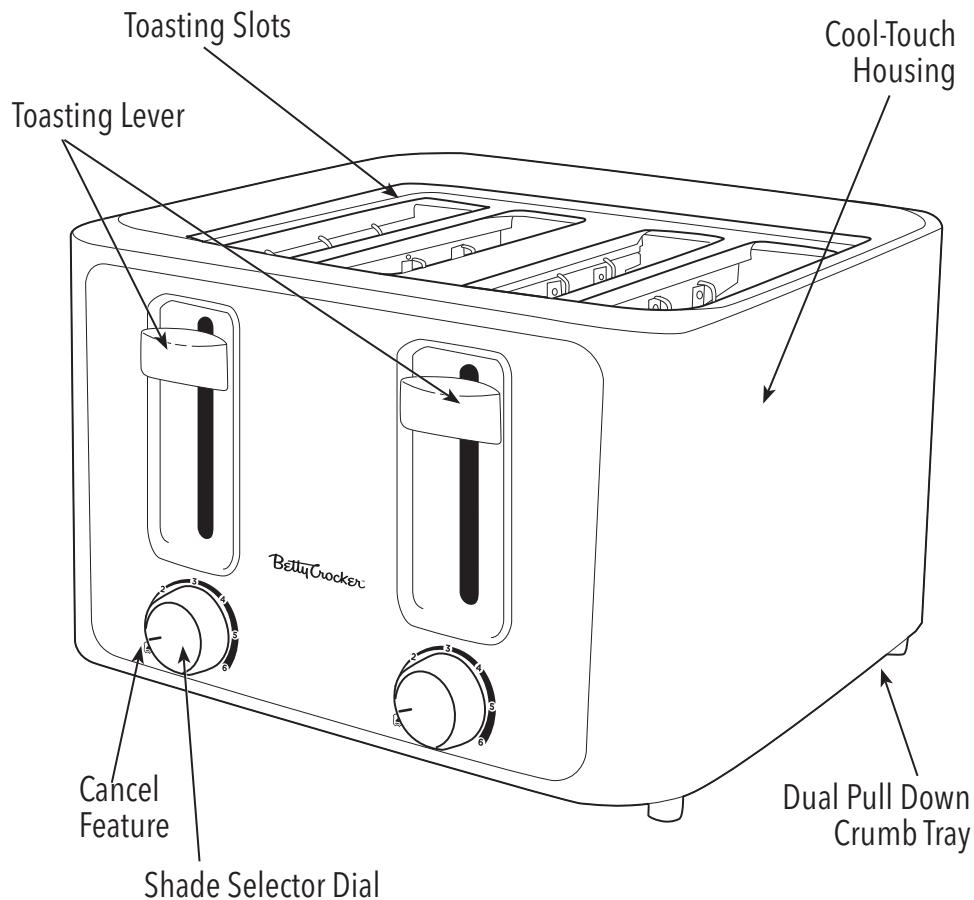
- Do not operate while unattended.
- Do not use with food that has been spread with butter, jelly, frosting, etc.
- Do not use with rice cakes, fried foods, frozen prepared foods, or non-bread items.
- Do not use with toaster pastries. Always cook toaster pastries in a toaster oven.
- Do not cover or use near curtains, walls, cabinets, paper or plastic products, cloth towels, etc.
- Do not use in or near an appliance garage.
- Closely supervise when used by or near children.
- Clean crumb tray daily.
- **Always unplug toaster when not in use.**

Failure to follow these instructions can result in fire.

Before Your First Use

Carefully unpack the toaster and remove all packaging materials. To remove any dust that may have accumulated during packaging, simply wipe the toaster exterior with a clean, damp cloth. Dry thoroughly. Do not use abrasive cleansers. Do not immerse the Toaster, cord or plug in water or any other liquid.

Know the Parts of Your Toaster



RATING: 120V, 60Hz, 1480W, AC ONLY

Using Your Toaster

Selecting Toast Colour

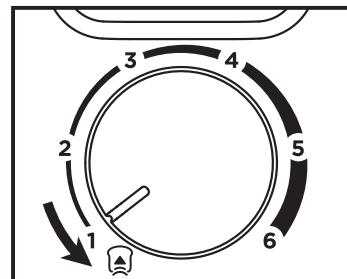
1. The Shade Selector Dial is located at one end of your Toaster. Simply turn the Dial to the desired toast colour, (1) for light toasting, (6) for dark toasting.
2. For your first toasting, it is best to position the Shade Selector Dial in the middle (3-5), and then adjust each subsequent toasting to your preference.

Toasting

1. Place your Toaster on a flat, dry, level surface. Insert one slice of bread into each slot.
2. Press the Toasting Lever downward until it locks into place. This will lower the bread into position and automatically begin toasting. The toast will pop up when it has reached the selected colour. (For best results, allow toaster to cool for one or two minutes between toasting cycles.)
3. The Toaster will be ready to toast again when the toasting lever locks into place when pushed downward.

NOTE: The Toasting Lever will not lock into place if toaster is unplugged.

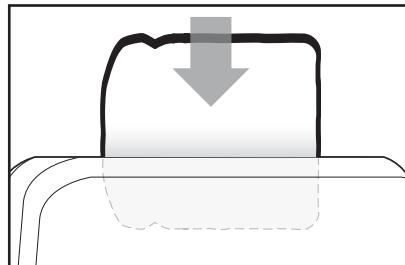
4. Should you desire to stop the toasting before reaching the selected colour, turn the Shade Selector Dial to the Cancel () function, and the toast will pop up. Unplug cord when toaster is not in use.
5. When you press the Toasting Lever down at the start of the toasting cycle, or when you use the Cancel Function to raise the toast, you may notice a small flash of light in the toast slot at the end opposite the toasting control. This flash of light, caused when the power switch opens and closes, is normal with any high-wattage appliance.



WARNING: Do not place pastry items with runny-type frosting or open filling in toaster.

To protect against risk of fire, do not put rice cakes in this Toaster.

For optimal toasting results we suggest inserting bread into toaster on its side.

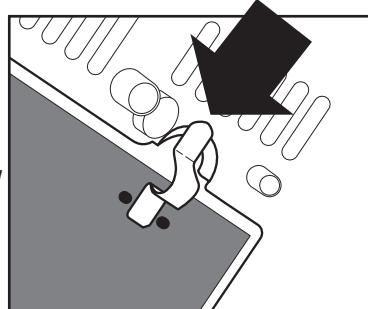


Cleaning Your Toaster

Be sure the Toaster is unplugged and completely cooled before cleaning. Wipe the Toaster exterior with a clean, damp cloth. Dry thoroughly. Do not use abrasive cleansers. Do not immerse Toaster, cord, or plug in water or any other liquid.

The pull down Crumb Tray is located on the bottom of your Toaster. Pinch the tab and pull down the crumb tray (see illustration). We recommend emptying crumbs over a sink or waste bin as crumbs will fall when the crumb tray is released.

When replacing the crumb tray, make sure it is correctly aligned before securely locking it into place.



NOTE: Empty the Crumb Tray after every use to prevent the hazard of fire.

WARNING: Never operate the Toaster without the Crumb Tray properly locked into place.

Removing Lodged Toast

If a piece of toast becomes lodged in the Toaster, unplug the Toaster and allow to cool. Turn the Toaster upside down, and gently shake the toast loose.

WARNING: Never use a fork or sharp-edged utensil to remove toast as it may damage the heating element or cause injury.

LIMITED WARRANTY ONE (1) YEAR

This warranty is the only warranty for this product. This product is warranted to be free from defects in material and workmanship for a period of one (1) year from the date of original purchase, as evidenced by the receipt of purchase, and provided it is used for the purpose for which the product is intended. During this period, your exclusive remedy is repair or replacement of this product or any component found to be defective, at our option. If the product should become defective within the warranty period, we will repair it or replace it free of charge. If the product or component is no longer available, we will replace with a similar one of equal or greater value. We will return your product, transportation charges prepaid provided it is delivered prepaid to Formula Brands Inc. Any and all remedies relating to this warranty are limited to the amount of the purchase price of the product. This warranty extends only to the original purchaser, consumer or gift recipient.

This warranty does not cover failure caused by food build-up, water deposits, normal cosmetic discoloration, and inadequate maintenance of the product. This warranty will not cover damage or failure to function if the product has been dismantled or tampered with, if it has been damaged due to exposure to water or any other liquid, if it is not used in conformity with the printed directions of this product or if it has been accidentally or intentionally damaged.

This warranty does not cover the following parts which may be supplied with the appliance: plastic parts, glass parts, glass containers, ceramic containers, cutter/strainer, filters or non-stick surfaces.

This product is intended for use in a single-family household. This warranty will become null and void if the product is used for commercial purposes or any other purpose other than for single-family household use.

We exclude all claims for special, incidental and consequential damages caused by breach of any express or implied warranty. All liability is limited to the amount of the purchase price. Every implied warranty, including any statutory warranty or condition of merchantability or fitness for a particular purpose, is disclaimed except to the extent prohibited by law, in which case such warranty or condition is limited to the duration of this written warranty. This warranty gives you specific legal rights. You may have other legal rights that vary depending on where you live. Some states or provinces do not allow limitations on implied warranties or special, incidental or consequential damages, so the foregoing limitations may not apply to you.

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TO RETURN FOR SERVICE:

1. Securely package and return the product PREPAID to:
FORMULA BRANDS INC.
45 Mural Street, Unit #7, Richmond Hill, Ontario, Canada L4B 1J4

NOTE: We recommend you insure your parcel for your protection.

2. Please enclose your name, return address, postal code, telephone number and a description of the defect.
3. To ensure prompt 'In-Warranty' service, be sure to include a proof of purchase (a copy of your store receipt).
4. For repairs not covered under warranty, you will be advised of the cost of the repair in advance, and upon receipt of your cheque or money order the repairs will be completed and the product returned to you.

If at any time you order parts or inquire about service, please quote the "MODEL NUMBER" stamped on the appliance nameplate.

For assistance regarding this appliance, please call
1-877-244-1110

between 9:00 am and 5:00 pm (EST) Monday to Friday
or write

FORMULA BRANDS INC.
45 Mural Street, Unit #7, Richmond Hill, Ontario, Canada L4B 1J4
or email:
customerservice@formulabrands.com

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