

JOBE STATES AND STATES

We aren't made to stay in one place, to stand still.

We thrive when we see new things, create new experiences and explore.

We embrace exploration wherever we may find it.

That's the quintessence of Stand Up Paddling to us.

From local lakes to vast oceans, you can create your own stories out on the water.

To see your surroundings through a different point of view.

To see past the conventions and seeing your home in a new way.

So take on the challenge, join us and rediscover your world.

Discover that your local lake can bring you quality time with your family.

Discover that your hometown can transform into an urban jungle.

Discover the solitude of nature as you shut down from the busyness that is life.

Everyone needs to be able to wander, wonder and discover.

As a brand, we make SUP accessible to everyone, so all can enjoy its beauty.

That is what "Gets you on the water" means to us.



Yeah that's right, Jobe has been making SUP boards for **10 years!** Everyone who knows watersports, knows that Jobe has been making the best quality of inflatable products for years now! And 2022 is the year which marks our 10th anniversary for making SUP boards.

As the market evolved, we innovated, creating the best possible SUP experience. From our market leading "Heat Bonded Technology" to innovative X-Stringer constructions. Jobe has been striving to create the best for you, making sure that wherever you go, you can count on our quality!

We don't just talk the talk, we put our money where our mouth is and back this up with a 3 Years-Warranty on all inflatable SUP boards.

10 years may sound like a lot but if you think about it, we've been doing this even longer. Our experience in making inflatable products is over 25 years in total.

If you can inflate it, you can be sure that we've already made it! This is why you can rest easy and trust both our knowledge and experience.

HERE'S TO 10 YEARS OF DOING WHAT WE LOVE AND ON TO THE NEXT 10 YEARS!

"OUR EXPERIENCE IN MAKING INFLATABLE PRODUCTS IS OVER 25 YEARS IN TOTAL."







LET'S TALK ABOUT OUR TECH.

Because stating our boards are the best without saying why is just a lot of thin air. The tech is what makes the board. A Jobe stand up paddle board is immersed in innovative technologies which results in delivering the best there is.



HEAT BONDED TECH.

EXTREMELY LIGHT, EXTREMELY STIFF

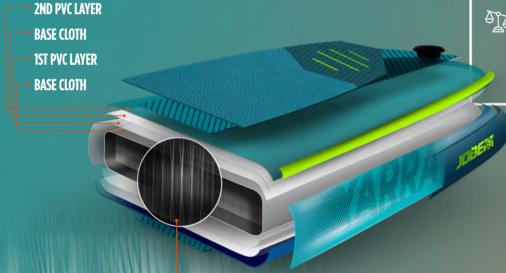
Jobe Aero SUP boards are designed our unique Heat Bonded Technology which reduces 25% in weight and increases 30% in stiffness when compared to the standard Double Layer technology.

The inside of our Aero range consists of nylon threads, fused to a solid PVC-coated cloth by pre-laminated heat bonded technology. Two layers of drop stitch reinforcements protects and strengthens Jobe boards to its max. This makes an inflatable SUP 2 kilo lighter. It also makes it stiffer, stronger, extremely airtight and most importantly: **super durable.**











X-STITCHING

(-TRA STRONG

Instead of the nylon threads being individually and vertically stitched, this technology makes use of one long nylon thread which is X-stitched, between the double PVC layer from the top part to the bottom part. The result? A top-down stronger and lighter board.



The fin system reinvented!

When we designed our product, we looked at problems our users were having and we found that people lost their screws which hold their fin in place. So we needed to rethink this process.

The result was the toolless EZ-Lock Fin, where people can slide in their fin, press th button down and have their fin locked in.

Not only did this take away the frustration which we saw in the market, we reimagined what a good finbox should live up to. This new technique doesn't just work easier, it adds to the experience as your fin is locked in more secure than ever before. We believe, that using our experience to think up new ways to improve your experience is the only way to deliver next-level quality.





Stringers stiffen up our board by adding an extra layer in the center of our boards. Our Aero series come with 1 stringer and our Premium series come with a Double Stringer on the top and bottom.

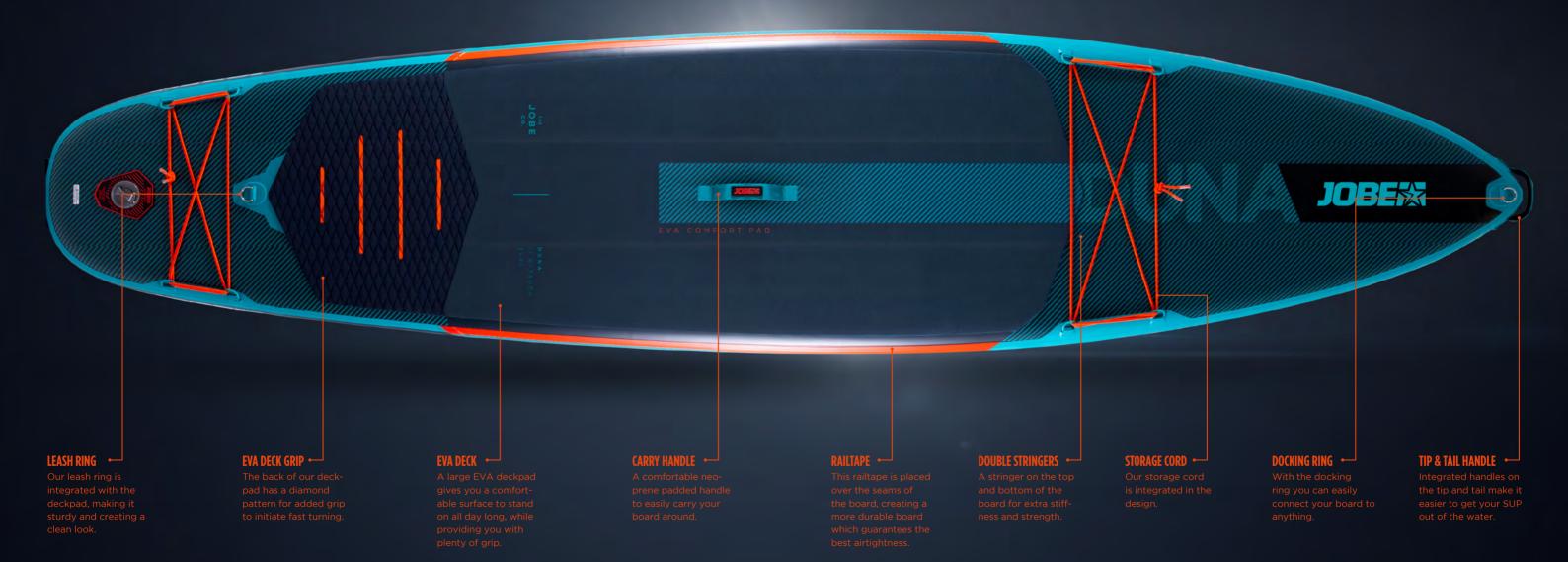


FORM FOLLOWS FUNCTION

Design extends further then just a print, Jobe thinks beyond the traditional industry standard and makes for purposeful design. Drawing inspiration from the automotive sector, our range has undergone an evolution which has practicality in mind in its integrated design.

Bold lines combined with smooth colors, find synergy when faced with our industry leading technology. Creating a minimalistic look, where our bungee cord is integrated within the railtape, to design with **form follows function** in mind.

It's this design philosophy, which allows us to make sure every aesthetic aspect of our products have a practical function in mind.





Yarra, Duna, Mohaka, Neva, what do all these names have in common? You've guessed it, they're all rivers! Our SUP boards are used out on the water, in nature, so that's where we turn

So look closely at our SUP board collection and you'll not only see a board made for every kind of rider, you'll find that they are made for the conditions of some rivers as well. As long as there are rivers which can take us to new destinations, Jobe will be out there creating the

to when we're looking for inspiration.

perfect vessel to always continue exploring.

DRAWING OUR INSPIRATION FROM NATURE Known as the roads of old, rivers have been ways for people to get from one place to another and to explore a whole new world. Fast forward to 2022 and you'll find there's a whole world for you to explore as well.

Not only does this range come with additional technical features like double stringer and extra thickness, the package has got some great benefits as well. It offers a leash and pump and even comes with a drybag with EVA padding. But wait, it gets better! This package also comes with a fiberglass paddle which is lightweight and offers more response, giving you a better time on the water.





Make quick work of pumping your SUP to the correct pressure.



Never lose your

board on the open waters by using the provided boardleash.



YARRA 10.6

THE ALLROUND SUP



MANOEUVRABILITY

STABILITY

SPEED

SPECS:

DIMENSIONS: 10'6" X 32" X 6" / 320 X 81 X 15CM NOSE ROCKER: 9" FIN SET UP: EZ LOCK FIN VOLUME: 310L RIDER WEIGHT: MAX 140KG / 308LBS

BOARD WEIGHT: 9.3KG / 20LBS



I can easily take it with me on the plane but it's also easy to carry around the harbour. At home, I've taken this out more times then I can remember.

Usually, I head out to our local park to meet up with friends. After some catching up, we make sure our gear is ready and we can go whatever direction we want: head more into nature or go towards the city. This is why I love the Yarra; it just works for every situation!"

"THE YARRA HAS BEEN MY GO-TO BOARD FOR YEARS NOW!"



NOTHING BEATS THE LAKE LIFE

The all-round capacities of the Yarra makes it good for those summer days at the lake, but it also lends itself perfectly for the explorer type who wants to go with the flow of a newly discovered river.

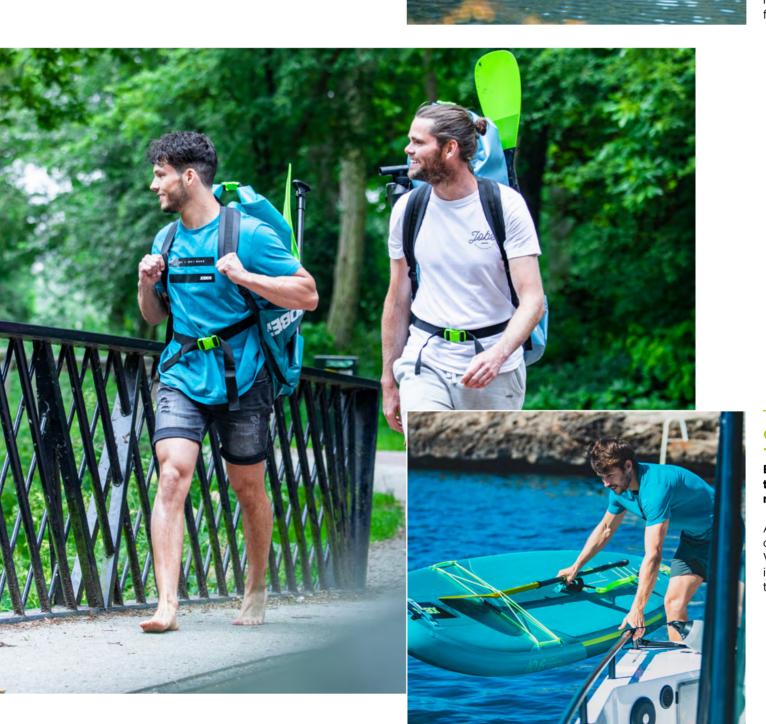
One of the subtle highlights of the Yarra is its weight (9.3kg/20lbs) or even better; lack of weight! This SUP is feather light making it perfect for longer days. So when you need to carry your SUP, you'll never get tired. You might read this and think it's something which you might not feel that much. But trust us, this makes the difference for those who want to get the most out of their day.



The manoeuvrability of this SUP makes it so good to use it in an urban area. This makes it easy to avoid the crowd and busyness, but its size is also good to squeeze through those tight city corners.

And just as with our entire SUP range it is easy to carry. While the warm filled city air fills your lungs as you hop off a bus, you take you SUP along in an easy-to-transport backpack. Efficiently designed to be waterproof, this backpack will prevent any leakage. A design which is simple and efficient and makes it possible to finally take a SUP along in the city.

Time to see your city in a completely new way from the water. Don't go jogging, go SUPping, don't take a stroll next to the river in your city but take a Yarra instead and instead of chilling in the park, just explore the lake! You thought you knew your city? Time to see it in a completely new way!



SUP AHOY!

Boats have been a main way of making your way across the water and a SUP has taken this experience to the next level.

Anchor down at a secret spot and take your SUP out to discover coves along the coastline.

Whether you want to store your SUP in a drybag or hang it on the side of your boat in a SUP rack, the Yarra is there to elevate your boating experience.

OBE緣 PAGE



FOR THE WHOLE FAMILY (AND A LITTLE BIT FOR MYSELF)

"We've been the proud owners of a Jobe Loa since last year and it has been a treat for the whole family!

The Loa has so much room on it, that both my kids have been able to enjoy spending time out on the water. And when we want, one of us can join them and we can paddle with our kids. We even took the dog out a few times for a small tour!

It might be big once inflated but deflated it fits perfectly in the back of our car, so now we take it on family roadtrips (it's a must). And it also works great for me personally!

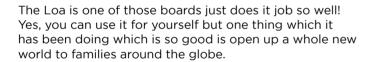
A while ago I signed up for a SUP yoga class but couldn't really find my balance on it as much as I wanted. Turns out, a 10.6 was maybe not the optimal choice for SUP yoga. But now this 11.6 with more stability has done miracles, so I can use it as well for **SUP yoga** (once my kids are done, off course)."



SO IT'S BIGGER?

It's so much more than that! A wider SUP offers so much more to your SUP experience and we're not just talking about the room on your SUP.

Yes, it has more room, so you can take more people along for the ride or store more gear on there as well. But wider also means stability! This means extra people will make sure the board doesn't wobble. But this also makes it perfect for exercises on the SUP and gives you a SUP which everyone can enjoy.



When we developed this SUP, we made sure to create more stability and put a wider deckpad on it. The stability of this SUP is what makes it accessible for more people to use at the same time. Don't have kids? But you do have a dog? Perfect!

Time to take that pupper along for the ride as a longer deckpad offers more protection for your SUP and gives comfort to your dogs feet. If there's one thing better then going on a SUP tour, it's going on a SUP tour together!

"DON'T HAVE KIDS? BUT YOU DO HAVE A DOG? PERFECT!"







MANOEUVRABILITY

STABILITY

SPEED

SPECS:

DIMENSIONS: 11'6" X 34" X 6" / 350 X 86 X 15CM NOSE ROCKER: 9" FIN SET UP: EZ LOCK FIN

OLUME: 324L RIDER WEIGHT: MAX 160KG / 352LBS BOARD WEIGHT: 9.6KG / 21.2LBS

"IT IS THE REASON
WHY IT IS THE
FOUNDATION FOR
SOME OF OUR OTHER
MODELS"

A BOARD WHICH OUTPERFORMED ITSELF ON PERFORMANCE AND INCREASING POPULARITY.

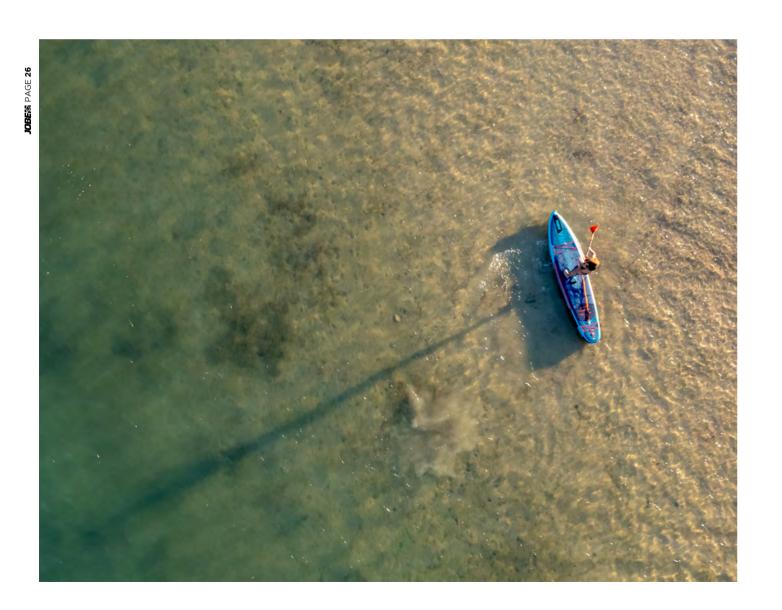
With the Duna, we took a deep dive into engineering the best "sportive" model possible. Resulting into a SUP board which has the maneuverability of an allround board but can perform like a tour board.

A smooth outline combined with a prolonged rocker in the nose, make for a comfortable ride which you use can all day, without getting tired. This SUP in particular is made with an obsession to create the perfect experience out in nature. It is the accumulation of our finest technology and hours of tinkering on every little detail in this board. Creating what we believe to be the pinnacle of the SUP market. It is the reason why it is the foundation for some of our other models, as it is one of the greatest boards one could possibly engineer.

"I moved away from the city and more into nature and have always been active in multiple sports. Going for a run, getting out my MTB or jumping on a snowboard, as long as I can be active and do it outdoors, I'm happy. Once I moved away, I found a whole new playground filled with rivers and lakes and also discovered SUP.

After a lot of research, the Duna became my weapon of choice and I fell in love from day one! It's sporty and maneuverable but works great for longer tours as well. And it's extremely rigid no matter what I do with it, even when I attach it to the roof of my car. Through all this time and conditions, the pressure is still perfect (20 PSI)! I couldn't be more stoked on this product and it's perfect for my days out in nature."

"I FOUND A WHOLE NEW PLAYGROUND FILLED WITH RIVERS AND LAKES AND ALSO DISCOVERED SUP."





SHAPING THE FUTURE

Something which everyone loved about the Duna is the personal attention to detail which our team put into shaping this board. The Duna has a shape which is the perfect blend between sporty and all-round.

A long 11.6 offers stability, floatation and glide which is perfect for tours. Combine this with prolonged rocker in the nose and you have a board which easily cuts through the chop and results in a remarkably easy SUP experience. The tapered tail of the board creates maneuverability which makes it nimble and usable for every situation.

VERSATILITY IS THE GAME

You want something which can go the distance, something for every occasion, for every condition, something to explore! This is where the Duna comes in.

From the great outdoors to the urban jungle, the maneuverability is something that works in every scenario. But what gives this board a different vibe then our other boards and makes it perfect for the outdoors lover, is its ability to go the distance and thrive in it!

The added rocker in this board and medium narrow shape make it great for touring and is the reason why we've seen so many outdoor lovers rock the Duna. A board made to be used in nature but used everywhere!





BE% PAGE 2

DIMENSIONS: 11'6" X 34" X 6" / 350 X 86 X 15CM NOSE ROCKER: 9" SINGLE FIN + CHANNELS

RIDER WEIGHT: MAX 150KG / 330LBS BOARD WEIGHT: 10,2KG / 22.5LBS



adventure SUP. We've spend hours, breaking down a tour to

each single act and thought through the entire process to

ensure that the impossible is made possible.



REVOLUTIONIZING THE INDUSTRY

By embedding a unique buckle system into the Adventure Duna's "Form Follows Function" design, we've developed a whole new process to the standardized Bungee cords. This new Buckle system allows you to easily connect your bags to the board, rather then fold them underneath a bungee cord. A zipper on the front of the bag make it easy to open up once you're out on the water. Making sure that you, the user, don't have to settle for less and can get the most out of your time.



WHAT'S IN THE BAG!

It can be anything right? From an outdoor set to leisure gear, we've seen Jobe fans put all kinds of gear in these unique bags. And we saw that the contents of the bag differ to the story our fans have to tell!

That's what it was all about creating something which would change the way people experience SUP! Introducing a entirely new way to creating your adventure, with a unique buckle system and waterproof bags at the front and bag of the SUP.

Easy access by a top zipper and multiple option to hang your gear on, make it extremely easy to reach for all your gear! So plan a trip, get out there, grab your gear and make sure you're packed for adventure!



THE FIRST TO DO IT

We decided to start over and look at an inflatable SUP and look at what we can improve upon. Drawing inspiration from our hardshell boards, we looked at the opportunity to enhance the way a board performs and feels when you're standing on it. This is where our new channels setup come to play!

By refining the placement of these channels, we created **an industry first** to improve on the response of the board and the waterflow. We've went to the lab, came back and went to the lab again, to test the hydrodynamics and looking at what we could do to get the most out of these channels.

Even our developers were stunned when trying out this innovation for themselves. The whole dynamic of paddleboarding was revolutionized through these channels and guides as our Northern Star to push the envelop even further.



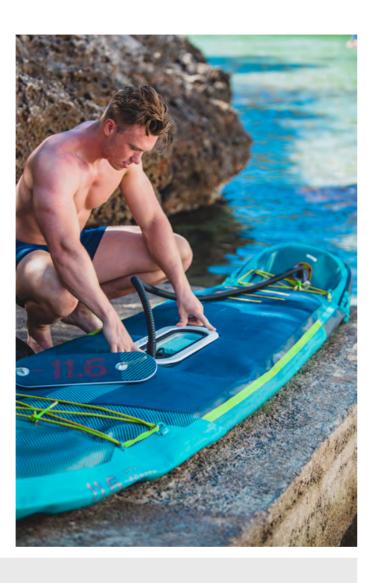


TALKING TECH.

Not only is electronics a growing component within the watersports market, it comes with certain advantages that you won't find in a regular SUP board. The most important being the added push on a windy day or with current. Now your first thought might have been that one might be lazy but make no mistake, this engine adds to the experience and even safety when conditions become a bit more rough. Ensuring you have a safe passage back to land even when the current is stronger.

Now diving into the technical aspect of this SUP, the engine acts as both a pump and a jet propelled engine. HOE PRECIES KUNNEN WE NOG IETS DIEPER OP HET PROPELLOR SYSTEEM INGAAN? When you use this as a pump, the first part of inflation lasts about 1.5 minutes and then shuts off automatically. Giving you a moment for you to place the drive in the SUP. Afterwards, you can start the last part of pumping up your SUP which takes about 3.5 minutes. Giving you a perfectly pumped up SUP in 5 minutes.

Then a bit more on the battery of the engine itself which has 3 speed modes. A full battery can last 3 hours when you cruise at 2 knots per hour or 1 hour at a top speed of 3.5 knots. To add on all this technical wonder, the remote will shut down the engine, incase you fall off the SUP and the remote is submerged. This makes sure your SUP won't ride off without you.







IS HIER NOG EEN USP, GEDRAG OF ONTWERP KEUZE TOE TE LICHTEN?

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MOHAKA 10.2

THE ALLROUND SUP WITH ADDITIONAL WINDSURF OPTION



MANOEUVRABILITY

STABILITY

SPEED

SPECS:

DIMENSIONS: 10'2" X 31" X 6" / 309 X 78,7 X 15CM NOSE ROCKER: 9" FIN SET UP: 2X EZ LOCK VOLUME: 258L RIDER WEIGHT: MAX 120KG / 265LBS BOARD WEIGHT: 9.3KG / 20.5LBS



GO WHERE THE WIND BLOWS

Did you know that windsurfing was one of <u>the</u> biggest sports in the 80's?!

"I used to be a big windsurfer back in the day and still love to go out when the wind is picking up! But nowadays, I love to go out and spend time with the kids as well and the Mohaka was a piece of equipment which surprised me in a good way!

When we're out at camping, the kids love to take this SUP out and get on the water. But once the wind picks up, then it's my turn! The windsurf option makes it perfect to take along and usable everyone, I even learned my youngest one the windsurf basics on this SUP! I can teach my kids but go out on the water myself and that makes it perfect, all in a clean package which fits in the car!"





TECH DRIVEN

A board which is packed with tech!

The Mohaka has some exclusive features which helps you get more out of the windsurf experience. A center fin is added, this helps steering and is great for more upwind capabilities. Then there is and extended rail on the tail, this helps for making tight turns and also helps upwind. A more direct response is the direct result of these features and extra handles on the side make it easy to carry even with sail. Full packed with tech and ready to go!

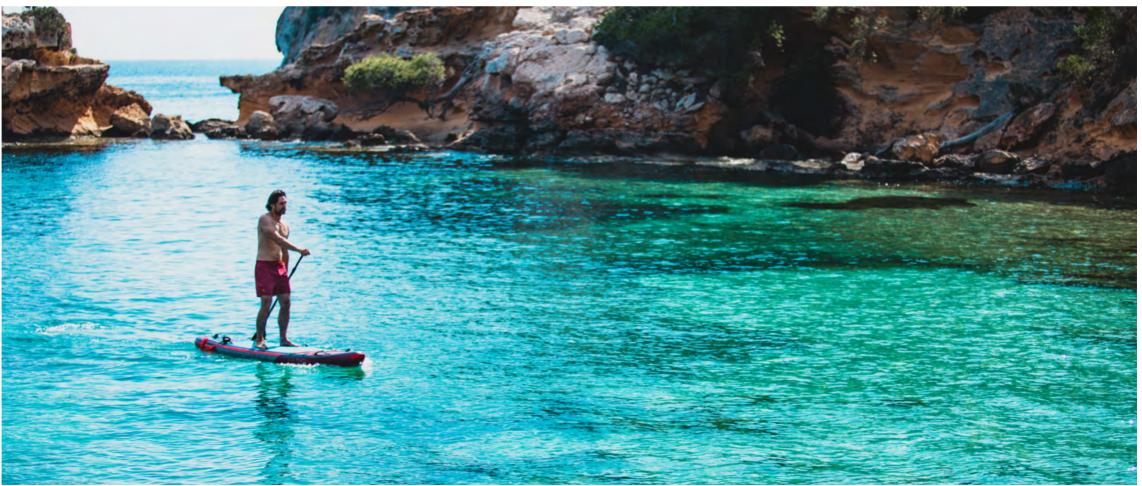
A great SUP which becomes even better when the wind picks up

A GREAT SUP WHICH BECOMES EVEN BETTER WHEN THE WIND PICKS UP



We cannot direct the wind but we can adjust the sails. A saying which inspired us to do something new for our range and create something better.

The Mohaka isn't made to "just take out when it's windy". No, our deliberate intention was to create a great SUP first and one which would be even better when it's windy. Which is why this SUP comes with a windsurf option for a 3.5m2 sail to take you wherever the wind blows. This size was a choice we made because it is accessible and combined with our 10.2 Mohaka's floating capabilities, everyone can enjoy this size sail.



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With the scale in which it is being used, a paddle is an important tool which is often overlooked. Being one of the most important tools, you want a greater precision in the way this product is being developed.

To create an enhanced level of watersports experience we combined our Premium SUP packages with a Fiberglass paddle. Not only is this a remarkably light paddle, it is also infused with 20% carbon. Often used in luxurious design, carbon has unique properties which enhances its response. As carbon has the urge to push back once you flex it, wanting to return to its original state, This makes it the top choice for those seeking the best performance.

This is why flex matters, especially with carbon, it allows you to cover more miles with less force. Giving you a richer experience when you're out on the water.



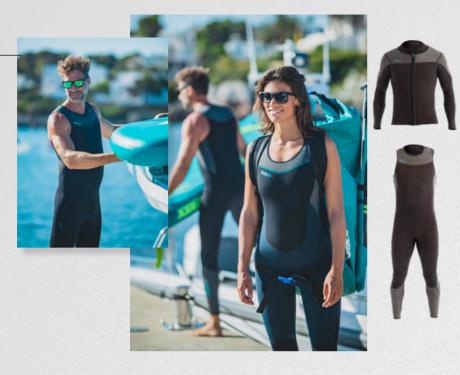
FOR AN EVEN BETTER EXPERIENCE

GET YOUR SUIT ON

Our **Toronto Long John** is your royal suit on the water. This not-so-average design is loaded with technical features. Soft supreme stretch, neoprene and large armholes will offer you freedom of movement, while high-tech breathable perforated neoprene panels will cool you down.

We've designed a matching Toronto jacket to save your day. Too hot? Stow your jacket under the bungee cords and extend your tour just a little longer.

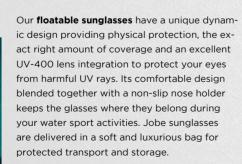




GO ANYWHERE SHOE

Comfort and fashion come together in this watersport sneaker. Due to quick drying materials mixed with a technical outsole featuring water drains, the **Discover Sneaker** can be set somewhere inbetween a sneaker and watershoes. extend your tour just a little longer.

WE MADE THEM FLOAT



SHORTS TO BOARD

A **boardshort** made from stretchy, lightweight and quick drying materials. Specially designed for men who like to have their swimwear a little longer. Enjoy your time at the water comfortable and fashionable.



QUICK, QUICKER, QUICKEST

Every Jobe stand up paddle package is provided with a double action pump that properly does its job time after time. But for those who want better, or the best, we have a wider selection of pumps to meet everyone's needs.

The triple action pump is the one to go if you like to pump your board manually while saving your energy for your paddling activities on the water. For those who don't want to be bothered with doing the preparations we have electric pumps that fully do the work for you. Our 12V SUP pump easily inflates your board while being connected to a cigarette lighter connector. For those who don't want to be limited to an electricity supply we have the Portable Electric Air Pump.

JOBES - CONTROL OF THE PROPERTY OF THE PROPERT

JOBE PADDLE BOARD CART

No more hassle to carry your precious stand up paddle board to your favorite spot. This lightweight cart with large removable wheels and stainless steel hardware rolls effortless, even when fully loaded. A gamechanger for many.



GO OVERBOARD

A must have for any watersports fanatic! The drybag keeps your valuables dry and safe and it has a comfortable shoulder-strap for easy carrying. Available in 10, 20 and 40 liter capacity.



HOLD PRESSURE

The pressure meter directly tells you how much PSI your board is holding. Ideal for those who like to keep their board inflated. Plug the meter into the Halkey Roberts-valve and poof! Here you have your answer.





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